



**FOR IMMEDIATE RELEASE**

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**EDEN AUTISM SERVICES KICKS OFF 40<sup>th</sup> ANNIVERSARY AT EDEN DREAMS GALA  
Gala Features Luxury Partners and Special Appearances**

**Press Release**

December 11, 2014

Princeton, NJ –Eden Autism Services will launch a yearlong 40<sup>th</sup> Anniversary Celebration at the benefit gala, Eden Dreams: “A Ruby in Winter: Reflections of a Rich Life,” on January 17<sup>th</sup> at 6:00p.m. The Hyatt Regency Princeton will be transformed into an enchanted setting featuring a unique twist—stylish “Aspen Chic” salons where guests can sample and preview trends of some of life’s luxuries including jewelry, fashion, exotic cars, single malt scotch, furs, chocolates, fragrance and much more.

The theme of “A Ruby in Winter, Reflections of a Rich Life” embraces Eden’s anniversary, its affect on the community and its mission. The gemstone associated with a 40<sup>th</sup> year celebration is a ruby. Known as the “King of the Gemstones”, rubies are associated with passion and love; strength, energy, life force, and protection—these words are synonymous with the care and commitment that Eden provides to its community of participants. “Reflections of a Rich Life” describes Eden’s mission to empower individuals with autism to live rich and rewarding lives through initiatives such as employment programs with area businesses including Miele Inc., the presenting Ruby Sponsor of Eden Dreams as well as Emerald Sponsors Hyatt Regency Princeton and Wawa.

Guests of the gala will have the opportunity to mix and mingle with an assemblage of trendsetters and tastemakers including Merrill Long, of Worth New York exotic and luxury car authority, Steven Waldie of Interstate Motorsport and Jolly Bansal of Tobacco Leaf International, and representatives from Trunk Club—a personal shopping service for men, Blrnn Chocolates, Kudra Furs, Laura Mercier Cosmetics and Jo Malone London.

No luxury event would be complete without the glamour of diamonds and gemstones. Hamilton Jewelers, a sponsor of the event, will provide a once-in-a-lifetime experience for attendees who would like to try on extravagant pieces of jewelry and become red-carpet ready for complimentary portraiture.

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Champagne lovers can raise a glass with TODAY Show contributor and lifestyle expert Maureen Petrosky who will host a champagne tasting in one of the salons. Ms. Petrosky is also the author of "The Wine Club" and "The Cocktail Club". A resident of Bucks County, Ms Petrosky has recently returned from Washington DC where she served on the 2014 Holiday Decorating Committee for the White House. She will also be featured on the TODAY show on December 31, 2014 in a segment called "New Year's Eve on a Budget".

The silent auction, showcasing an unprecedented number of exceptional items from one-of-a-kind experiences like a trip to Paris with tickets to the Men's Finals of the French Open to couture designer goods from Victoria Beckham, Celine and Dolce and Gabbana, will tempt guests throughout the evening. After a lavish seated dinner and brief program, the Inferno's: America's #1 Show Band, will rock the house.

For more information about Eden Dreams and to purchase tickets, please visit [edenautism.org](http://edenautism.org).

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Notes to press: Fact Sheet Attached

Luxury Partner and Maureen Petrosky Interviews arranged and photographs available by contacting [stacy@blackdogmediainc.com](mailto:stacy@blackdogmediainc.com)